

Personal Information Protection Policy

TechCross Holdings, Inc. (hereinafter referred to as the “Company”) recognizes the importance of personal information in conducting business and considers the proper handling of personal information to be a social responsibility. Accordingly, in order to address the proper handling of personal information as an organization, The Company has established the following Personal Information Protection Policy, ensures that all employees are fully informed, and strives to protect personal information.

1. Compliance with Laws and Regulations

The Company shall comply with the Act on the Protection of Personal Information and all related laws and regulations to ensure the proper handling of personal information.

2. Safety Management Measures

The Company shall take appropriate safety management measures to prevent the loss, alteration, leakage, or other compromise of personal information. In addition, The Company shall exercise appropriate supervision over employees and contractors who handle personal information.

3. Use of Personal Information

The Company shall use personal information only within the scope of the purposes of use that have been notified or made public in advance.

4. Provision of Personal Information to Third Parties

The Company shall not provide personal information to any third party without the prior consent of the individual concerned, except where permitted by law.

5. Disclosure, Correction of Personal Information

When The Company receives a request from an individual for disclosure, correction, or other handling of their personal information, The Company shall confirm that the requester is the individual concerned and respond appropriately.

Privacy Policy

The Company hereby sets forth the following Privacy Policy (hereinafter referred to as the “Policy”) regarding the handling of personal information obtained in connection with the provision of the “CoinMusme Dream Race!” (hereinafter referred to as the “Service”) by the Company.

Unless otherwise defined in this Policy, terms shall have the meanings as defined in the Act on the Protection of Personal Information (hereinafter referred to as the “Personal Information Protection Act”).

1. User Information to Be Collected and Collection Methods

(1) When a user registers to use the Service, The Company may request personal information such as the user’s name, date of birth, address, telephone number, email address, bank account number, credit card number, driver’s license number, and other similar details. The Company may also collect transaction records containing users’ personal information and payment-related information from the Company’s business partners (including information providers, advertisers, advertising distributors, etc.; hereinafter referred to as “Partners”) in transactions between users and such Partners.

(2) The Company may collect information on the services or software used, products purchased, pages or advertisements viewed, search keywords, usage date and time, usage method, usage environment (including communication status and various setting information of the device when accessed via a mobile device), IP address, cookie information, location information, device identification information, and other history or characteristic information (collectively, “Device Information”) when the user uses the Service, uses Partner services, or views pages.

(3) The Company uses Google Analytics provided by Google. Based on cookies set by The Company or by Google, Google collects and analyzes users’ browsing histories, and The Company receives the analysis results, which may be used for purposes such as understanding user usage and improving the services of The Company. For information on how Google handles data in Google Analytics, please refer to the following page: “How Google Uses Information from Sites or Apps That Use Our Services” <https://policies.google.com/technologies/partner-sites>

2. Purposes of Use of Personal Information

1. To deliver products and provide services

2. To process payments and billing for products and services
3. To verify the identity of customers
4. To respond to customer inquiries
5. To provide after-sales service
6. To provide information (by telephone, email, catalog, or leaflet) on products, services, and campaigns of The Company and third parties
7. To provide maintenance and other important notifications
8. To conduct surveys, analysis, and marketing research
9. To display advertisements
10. To improve products and services
11. To prevent fraudulent use of the Company's services
12. For credit assessment and debt collection
13. To perform administrative work related to transactions with customers
14. To contact customers when necessary
15. To analyze browsing and purchasing histories to deliver targeted advertising and propose products or services suited to customer interests and preferences
16. For purposes incidental to the above
17. For other purposes specified in the Company's Terms of Use

If the Company obtains and uses personal information for purposes other than those listed above, the Company will announce such purposes separately on its website or by other means.

3. Joint Use

- (1) The Company may jointly use user information as follows:

1. Items to be jointly used: Email address, user ID, billing information, in-game activity history, and other information necessary to provide the Service, as well as the information specified in “1. User Information to Be Collected and Collection Methods” above.
2. Scope of joint users: The Company’s parent company, its subsidiaries, and other companies within the Company’s group.
3. Purposes of use: Service operation, support, marketing analysis, prevention of fraudulent activities, and other purposes set forth in “2. Purposes of Use of Personal Information” above.
4. Person responsible for management: Techcross Holdings, Inc., Personal Information Protection Manager, Representative Director Takuya Tsuji.

(2) In the event of any changes to the above, the Company will make a prior public announcement in accordance with Article 27, Paragraph 5, Item 3 of the Personal Information Protection Act.

4. Provision to Third Parties

The Company will not provide personal information included in user information to third parties without the user’s prior consent, except in the following cases:

- (1) **Provision to third parties within Japan:** Only when the user’s consent has been obtained, when required by law, or when there are other legitimate reasons such as business succession.
- (2) **Provision to third parties (including contractors) located in foreign countries:**

The Company may provide personal data to third parties in the following foreign countries. Information on the personal information protection systems of such countries is as follows. At present, the contractors and their locations have not yet been determined. However, The Company may entrust user information to contractors in countries other than those listed below and may commence such entrustment without obtaining new user consent.

① Republic of Korea:

· Personal information protection system: Please refer to the information provided by the Personal Information Protection Commission at: https://www.ppc.go.jp/enforcement/infoprovision/laws/offshore_report_korea/

· Measures taken by the third party: The recipient generally implements measures equivalent to those required of personal information handling business operators in Japan.

(3) **Outsourcing:** The Company may entrust the handling of user information to the extent necessary to achieve the purposes of use. In such cases, The Company will select contractors that have sufficient safety management measures, conclude appropriate contracts, and provide necessary and appropriate supervision.

(4) **Provision of anonymized or statistical information:** The Company may process collected user information into statistical or anonymized information that cannot identify individuals and provide or disclose it to third parties.

5. Safety Management Measures

The Company shall take necessary and appropriate measures to prevent leakage, loss, or damage of personal information it handles, and to otherwise ensure the safe management of such information. For details on the safety management measures taken by The Company, please contact the “Contact Information” below.

6. Requests for Disclosure of Personal Information

1. In accordance with the Personal Information Protection Act, when The Company receives a request from a user for notification of the purpose of use of retained personal data, disclosure of retained personal data or records of provision to third parties, correction/addition/deletion of retained personal data, suspension or deletion of use, or suspension of provision to third parties (collectively, “Requests for Disclosure.”), The Company shall confirm that the requester is the individual concerned and respond without delay in accordance with the procedures prescribed by The Company
2. For notification of the purpose of use, disclosure of retained personal data, or disclosure of records of provision to third parties, a fee of 1,000 yen (excluding consumption tax) per request will be charged.
3. For details on the methods of making Requests for Disclosure., please contact The Company via the contact point described in this Policy.

7. Contact Information

For inquiries, complaints, consultations, and Requests for Disclosure, regarding the handling of personal information, please contact us via the inquiry form below: support@eureka-entertainment.xyz

8. Revisions

The Company may review and revise this Policy and other policies and practices regarding personal information as necessary, without prior notice. If important changes are made, The Company will notify users in advance via the Company' s website or other means.

Enacted on July 22, 2025